

2017



6th International Conference on Trade, Business, Economics and Law

Conference Programme

Conference Venue: University of Oxford, St. Anne's
College, Oxford, United Kingdom

Conference Dates: 12th-14th June 2017



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FLE Learning

FLE Learning seeks to develop the knowledge and skills of both public and private sector actors on key new developments and issues in the area of law, trade, business, finance and economics by organising a variety of events, such as conferences, courses, training, and workshops.

In the past year, FLE has successfully organised eleven international academic conferences in which delegates from over 65 different countries participated, including Afghanistan, Algeria, Australia, Azerbaijan, Bangladesh, Belgium, Brazil, Bulgaria, Canada, Chile, China, Cyprus, Czech Republic, DR Congo, Egypt, Estonia, France, Georgia, Germany, Ghana, Greece, Hong Kong, Hungary, India, Indonesia, Ireland, Israel, Italy, Japan, Jordan, Korea, Kuwait, Lithuania, Malaysia, Mauritius, Mexico, Morocco, Netherlands, New Zealand, Nigeria, North Cyprus, Oman, Pakistan, Philippines, Poland, Portugal, Qatar, Romania, Russia, Saudi Arabia, Singapore, Slovakia, South Africa, South Korea, Spain, Sri Lanka, Sweden, Taiwan, Thailand, Turkey, United Arab Emirates, United Kingdom, USA and Uzbekistan. FLE has also organised and provided various intensive onsite training programmes to public sector organisations and firms in the past years to develop and improve their controls and systems so as to ensure effective compliance with financial crime laws and regulations. Registered experts from the company also provided technical assistance to different firms to develop their risk portfolio by assessing various risks facing the firm and to update and improve the firm's internal controls and systems to efficiently detect and prevent potential financial crimes.

FLE (previously known as 'FLE Legal Education') was established in 2005 as the foremost provider of the Qualified Lawyers Transfer Test (QLTT) in the Indian Sub-Continent, and was set up with the support of the Law Society of England and Wales and the British High Commissioner, New Delhi. QLTT was conducted in India by FLE in conjunction with Central Law Training (CLT), UK, and successful completion allows practising Indian lawyers to be admitted to the Roll of Solicitors of the Supreme Court of England and Wales. The programme was launched in India to allow Indian lawyers to take this test while in their home country.

FLE Learning is not a part of, or otherwise affiliated, to the University of Oxford, nor the 6th International Conference on Trade, Business, Economics and Law ICTBEL 2017 (Oxford) Conference is University of Oxford and/or the St. Anne's College programs or activities.

6th International Conference on Trade, Business, Economics and Law | 12th-14th June 2017

Conference Programme Day ONE*

Monday, 12th June 2017

08:45 AM: 09:15 AM : **Registration and Tea/Coffee** (Ruth Deech Building - Foyer A)
09:15 AM: 09:25 AM : **Welcome Remarks** – Seminar Room 8
Welcome Remarks by **Prof. Howard Chitimira**, Associate Professor, North West University and conference chair.

9:25:00 AM - 9:50:00 AM (Keynote Speech)

Prof. Howard Chitimira, Associate Professor, North West University (**South Africa**), *Market abuse regulation in Australia: lessons for South Africa* (Delegate Number : Chitimira 4662 - AN01 - **Oral Presentation**) Seat No: 1

Profile: Prof. H Chitimira holds an LLB (cum laude) degree and LLM degree in Corporate Law from the University of Fort Hare. He also holds an LLD degree in Securities and Financial Markets Law from the Nelson Mandela Metropolitan University. Prof Chitimira is a reviewer and editorial board member for several local and international law journals. He is also an external examiner for LLB modules; LLM and LLD programmes for several local and international universities. His expertise and research interests include Corporate & Financial Markets Law; Corporate Governance; Commercial Law; Mercantile Law; Insolvency Law; some aspects of Competition Law; related aspects of Intellectual Property Law; related aspects of Banking and Financial Law and aspects of International Trade Law. Prof Chitimira is a Y2 NRF Rated Researcher in Securities and Financial Markets Law and an NRF Grant Holder in Securities and Financial Markets Law. Prof Chitimira is currently an Associate Professor in the Faculty of Law at North West University.

Day ONE Session ONE

Presentation on: **Monday, 12th June 2017**

Session chaired by **Dr. Catherine Whelan**

Presentation Group: Law

Conference Room/Hall - Seminar Room 8

9:50:00 AM - 10:15:00 AM

Dr. Saloni Mayur Khanderia, Assistant Professor and Assistant Dean (Academic Affairs), Jindal Global Law School (**India**), *Enforcement of Choice of Court Agreements: The Hague Convention Vis-A-Vis Indian Private International Commercial Law* (Delegate Number : Khanderia 4885 - AN04 - **Oral Presentation**) Seat No: 2

10:15:00 AM - 10:40:00 AM

Mr. Derar Al-Daboubi, PhD Student, Anglia Ruskin University (**United Kingdom**), *Interrelationship Between Marine Carrier and International Sale Contract: Case Study of Jordan* (Delegate Number : Al-Daboubi 5028 - AN08 - **Oral Presentation**) Seat No: 3

10:40:00 AM - 11:05:00 AM

Mrs. Anna Przytula-Pieniazek, PhD Student, University of Gdansk (**United Kingdom**), *Junker's five scenarios to Brexit and their impact on social security coordination* (Delegate Number : Przytula-Pieniazek 5097 - AN18 - **Oral Presentation**) Seat No: 4

11:05 AM -11:20 AM **Tea/Coffee Break** (Ruth Deech Building - Foyer A)

11:20:00 AM - 11:45:00 AM

Dr. Catherine Whelan, Professor, Georgia College & State University (**USA**), *Impact of National Culture on the Gender Diversity of Corporate Boards* (Delegate Number: Whelan 4920 - AN12 - **Oral Presentation**) **Seat No: 5**
Co-Author: Dr. Sarah Humphries, Professor, Georgia College & State University (**USA**), *Impact of National Culture on the Gender Diversity of Corporate Boards* (Delegate Number : Humphries 4920 - AN13 - **Oral**

11:45:00 AM - 12:10:00 PM

Dr. Sam Meng, Senior Research Fellow, University of New England (**Australia**), *The impact of RMB devaluation and CHAFTA on the Australian agricultural sector* (Delegate Number : Meng 4995 - AN09 - **Oral Presentation**)

12:10:00 PM - 12:35:00 PM

Dr. Hao-Chen Liu, Associate Professor, College of Charleston (**USA**), *Preferred habitat or window dressing? Evidence from foreign exchange swap market* (Delegate Number : Liu 5089 - AN16 - **Oral Presentation**) **Seat No: 8**

12:35:00 PM - 1:00:00 PM

Ms. Manjula Shukla, Research Scholar, Banaras Hindu University (**India**), *Losing the tag of 'Independent Director'- Role played by Nominee Directors in determining firm performance* (Delegate Number : Shukla 4685 - AN05 - **Oral Presentation**) **Seat No: 9**

1:00:00 PM – 1:10:00 PM

Day one Group Photograph

1:10:00 PM - 2:00:00 PM

Lunch Break (Ruth Deech Building - Foyer B)

2:00:00 PM - 2:25:00 PM

Dr. Patricia Arttachariya, Assistant Professor, Assumption University (**Thailand**), *Gender Differences in Environmentally Conscious Purchasing Behavior of Generation Y Thai Consumers* (Delegate Number : Arttachariya 4860 - AN03 - **Oral Presentation**) **Seat No: 10**

2:25:00 PM - 2:50:00 PM

Dr. Rashmimala Sahu, Assistant Professor , HOD Political Science, Nirmala College (**India**), *Environmental Crisis and Sustainable Development in India: Setting Priorities Right* (Delegate Number : Sahu 5094 - AN14 - **Oral Presentation**) **Seat No: 11**

2:50:00 PM - 3:15:00 PM

Prof. Mincheol Kim, Professor, Jeju National University (**South Korea**), *Analysis between usage factors of Smartphone: Focused on 2nd order confirmatory factor analysis of interaction* (Delegate Number : Kim 5091 - AN17 - **Oral Presentation**) **Seat No: 12**

3:15:00 PM - 3:30:00 PM

Tea/Coffee Break (Ruth Deech Building - Foyer A)

3:30:00 PM - 3:55:00 PM

Dr. Pakorn Meksangsouy, Lecturer, Srinakharinwirot University (**Thailand**), *Roles of Urban Periodic Markets in Relation to Drive Local Economy: A Case Study of Merchants' Perspective in Bangkok Metropolis* (Delegate Number : Meksangsouy 4905 - AN11 - **Oral Presentation**) **Seat No: 13**

3:55:00 PM - 4:20:00 PM

Mr. Chintan Kothari, Student, Pandit Deendayal Petroleum University (**India**), *Retailer's perception about Non-Carbonated drinks in selected cities of Gujarat* (Delegate Number : Kothari 4910 - AN15 - **Oral Presentation**) **Seat No:** 14

4:20:00 PM - 4:45:00 PM

Dr. Fifi Junita, Associate Professor, University of Airlangga (**Indonesia**), *Review Of Indonesia's Draft New Model of Bilateral Investment Treaty: Towards Economic Nationalism and Protectionism Policy?* (Delegate Number : Junita 4896 - AN20 - **Oral Presentation**) **Seat No:** 17

4:45:00 PM– 4:50:00 PM : **Closing up : Day ONE by Prof. Howard Chitimira, Associate Professor, North West University (South Africa),**

List of Listener(s)

Mr. Tharanga Padmasiri, Media Secretary, Ministry of Justice SriLankan (**Sri Lanka**), *Listener* (Delegate Number: Padmasiri 297 - AN06 - **Listener**) **Seat No:** 18

07:30 PM - 9:30 PM

Welcome Dinner* at Browns Oxford 5-11 Woodstock Road, Oxford, Oxfordshire, OX2 6HA Tel: 01865 511995 (Only for those delegates who have registered and paid for the social events)

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Conference Programme Day TWO*

Tuesday, 13th June 2017

Open to all Registered Delegates

12:30 PM – 14:00 PM **Social Networking Lunch – Day TWO**
Vaults & Garden Café & Restaurant, University Church

Your social networking lunch will be provided at **Vaults & Garden Café, University Church, High Street, Oxford OX1 4AH Phone: 01865 279 112.**

You will find **Vaults & Garden Café** in the historic and contemporary heart of Oxford, situated in the 1* listed **Old Congregation house of Oxford University**, which was built in 1320, with the Old University Library above and the University Church Gardens on Radcliffe Square.

14:00 PM – 15:30 PM: **Oxford Literary Walking Tour (90mins)**
Departing at 2:00 from: **Vaults & Garden Café, University Church (Main Gate Entrance)**

Description of the Oxford Literary Walking Tour:

Oxford's magic has inspired generations of creative writers, some of them internationally famous, like J.R.R. Tolkien and C.S. Lewis, others known to a more restricted but discerning readership, like Philip Larkin and Beerbohm himself. Literary walking tour evokes many of these unique personalities and shows you the places where they studied and relaxed, were rapt by religious fervour, composed in mad erotic delirium, or drifted away into dreams of other worlds and other days. Our guides, noted literary experts, will take you round the centre of "that sweet city... with her dreaming spires" as Matthew Arnold phrased it, and give you a genuine flavour of Oxford's glorious literary past, and her vibrant present. Colleges will be visited so that the living atmosphere of the university, jealously preserved through long centuries, can be experienced just as it was by the writers themselves. The tour lasts for an hour and a half, giving plenty of time to wander and savour the delights of the 'English Athens': its halls, chapels, cloisters, and gardens which, as W.H. Auden expressed it, the rooks still haunt "like agile babies." The whole history of the English language can be traced in these ancient places, right up to a 21st century of dynamic change, and the resonant names of Shelley, Swift, Wilde, T.E. Lawrence, Gerard Manley Hopkins, Waugh, Amis, Philip Pullman and Le Carré will come to assume greater significance and fascination, even for those who know their work well. For those who do not, a whole new world of knowledge and imagination awaits discovery. **Length:** 90 minutes

15:30 AM to 16:30 PM **Social Networking Tea/Coffee at Vaults & Garden Café & Restaurant,**
University Church

07:30 PM - 9:30 PM **Social Networking Dinner* at Bella Italia Restaurant, 6 George St, Oxford OX1 2AF**
(Only for those delegates who have registered and paid for the social events).

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Conference Programme Day THREE*

Wednesday, 14th June 2017

10:00 AM to 14:00 PM **Explore Oxford through - Oxford City Sightseeing (Open top Bus)**

Your Ticket for Oxford City Sightseeing (Open top Bus) is valid for 24 hrs on both Guide Friday GREEN and City Sightseeing RED buses and you can get on and off at any of the 19 stops on the tour – keep a hold of your ticket for re-boarding!

14:00 PM – 15:00 PM: **Bodleian Library Tour (60mins)**
Address: **Broad St, Oxford OX1 3BG**

Description of the Bodleian Library Tour:

This tour lasts 60 minutes and takes you in to the impressive buildings that form the historic heart of the University, including the 15th-century Divinity School, Convocation House, Chancellor's Court and Duke Humfrey's medieval library.. **Length:** 60 minutes

15:00 AM to 17:00 PM **Explore Oxford through Oxford City Sightseeing (Open top Bus)**

Your Ticket for Oxford City Sightseeing (Open top Bus) is valid for 24 hrs on both Guide Friday GREEN and City Sightseeing RED buses and you can get on and off at any of the 19 stops on the tour – keep a hold of your ticket for re-boarding!

Note: Day ONE Welcome Dinner*, Day TWO Social Networking Dinner* and Day THREE* social networking events are only for those delegates who have registered and paid for the social events.

Important Information

Registration & Welcome Pack: All delegates **MUST register** for the conference at the registration desk on the first day of the conference between 8:45am to 9:15am. At the registration desk, they will be provided with conference welcome pack, which will include conference programme, conference abstracts, certificate of attendance and other useful information.

Dress Code: Although there is no particular dress code for the conference, we would like to request you to kindly dress formally/smartly during the conference.

Presentation Duration: You are required to give an oral presentation of 20 minutes (maximum) plus 5 minutes for discussion where other participants may ask you questions regarding your presentation and research. Please note that your presentation must be in English language.

PowerPoint Presentation: For your presentation, you can either use PowerPoint or Prezi, whichever is more convenient for you. For PowerPoint presentation, we request you to kindly bring it on your own USB/memory stick. You do not need to email us your presentation copies. However, please note that each delegate will be given internet access during the conference.

Wifi: Each Delegate will be given a wifi code to use internet connection during the conference

FULL Paper Publication Policy: Papers submitted and presented at the conference will be published in the conference proceedings, subject to their acceptance by the review committee. To be considered for publication in the conference proceedings, submitted papers must strictly adhere to our prescribed in-house referencing style ie., Harvard Citing and Referencing Style. Each conference proceeding will have a unique digit International Standard Serial Number (ISSN) and/or International Standard Book Number (ISBN) code. For further information, please visit <http://www.flelearning.co.uk/submission-guideline>.

If you want your FULL paper (maximum 5000 words) to be published in the conference proceedings, kindly handover the duly signed copy of the COPYRIGHT LICENCE AGREEMENT to the FLE representative at registration desk on DAY ONE of the conference. A copy of the copyright agreement will be provided to you in your 'Conference Welcome Pack' on the first day of the conference. Once we will receive your duly signed agreement, we will be in contact with you within the next three weeks to confirm when you can expect a proof of your paper to review, if accepted for publication in the proceedings.

If you also wish your FULL paper to be considered for publication in the peer-reviewed e-journal, you must authorise us to consider your paper for publication in the respective Journal by giving us your clear instructions in the same Copyright agreement. For publication in the E-Journal, please be advised that after the acceptance of your full paper for publication in any of our E-Journals, your paper will enter the production cycle and you will be asked to pay the publication fee/charges in the sum of £52.50 per 5,000 words. If the payment is not received before the deadline (usually 5 working days from the acceptance notice), your paper will be withdrawn from the publication process. However, on receipt of the publication fee, the necessary editing and formatting corrections will be made and you will receive the final proof of your article for review and/or approval to publish.

Please note that if a copy of the duly signed agreement is not received by us, we will not be able to publish your contribution in any manner. For further information about publication, please visit our website <http://www.flepublications.com/>

Non-Smoking Area: We would like to bring it to the notice of all registered delegates that the conference venue is a non-smoking College. It is therefore our humble request that no registered conference delegate should smoke inside the college premises.

Data Protection Policy: Under the data protection law, we cannot share the personal data and presentation materials of any conference delegate without his/her permission. We therefore encourage all delegates to personally exchange their business cards during the conference if they want to

exchange any further correspondence. For detailed information about our data protection policy, please visit <http://www.flelearning.co.uk/data-protection>

Social Media: Please follow us for **conference updates** and your **presentation pictures** on **Facebook** and **twitter** (<https://twitter.com/FLELearning>)

Conference Venue Contact Details:

University of Oxford, St Anne's College
56 Woodstock Road Oxford OX2 6HS
Telephone: +44 (0) 01865 274800 (The Porters' Lodge)

Directions:

From any UK Airport to Oxford use National Express coach services. To book your ticket, please visit <http://www.nationalexpress.com/wherewego/airports/index.aspx>

Nearest Railway Stations

Amey Railways, Oxford Train Station, Park End St, Oxford OX1 1HS

Nearest Coach/Bus Stations

48 George St, Oxford OX1 2AQ, United Kingdom.

The bus station and railway station are both located about 20 minutes' walk from the College.

Taxis are available from both stations and should take about 5-7 minutes to reach us (traffic depending).

Car The city centre is avoided by approaching college from the north, ideally on the A4144 (Woodstock Road) or alternatively the A4165 (Banbury Road), both of which are accessible from the ring road. If using the M40 from the north, leave at Junction 9 and take the A34 southbound. From the south-east, leave the M40 at Junction 8 take the A40 northbound. This becomes the Oxford ring road (Northern Bypass), and you can then take the A4144 (Woodstock Road) from this. The best option for those coming from outside Oxford by car is to use the Peartree Park and Ride, close to the junction of Woodstock Road (A4144) and the A34. Park and Ride buses come straight down Woodstock Road and stop at the Radcliffe Infirmary, which is next door to GTC. There are pay-and-display car parking spaces in St Giles and the surrounding streets, but the centre of Oxford is often extremely congested. On-road parking near the College is almost impossible (most of this is residents only), and it will not usually be possible to arrange visitor car parking on the College site.

Coach There are very frequent services from London Victoria Station and Heathrow and Gatwick Airports, operated by Oxford Bus and Stagecoach ('The Oxford Tube' and the 'X90'). A less frequent service connects with Birmingham International Airport. There are connections with many other parts of the country, including a direct service to Cambridge. The central bus and coach station (Gloucester Green) is a 15-minute walk south of the College. There is a nearby taxi rank (across the square of Gloucester Green, outside the cinema).

Rail There are frequent direct trains from London Paddington and regular links northwards via Birmingham, southwards via Reading, and westwards via Didcot. Consult the interactive National Rail timetable. The Oxford central station is a 20-minute walk from GTC, but there is a taxi rank at the station. The new Oxford Parkway station is a fast train from London Marylebone to north Oxford. There are several buses, (2, 2A, 2D, and S5) that leave regularly from the parkway station to the Bevington Road stop, a four-minute walk from College. Consult the Chiltern Railways website for timetable.

Air The most convenient arrival airport is London Heathrow, from which there is a frequent express coach service to Oxford (see below). London Gatwick is a little further, but again there is direct coach service to and from Oxford. Birmingham International, Stansted and Luton have less frequent coach and/or rail connections with Oxford.

Note: Copy of the conference Programme will also be provided at the registration desk.

FLE Learning Ltd

Conference Division

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